

SPONSORSHIP OF SCI'S STEEL BRIDGE GROUP

The Steel Bridge Group (SBG) is offering new sponsorship opportunities to organisations with an interest in steel bridge solutions, which will provide the SBG with additional funding for carrying out activities. Potential sponsors of the SBG include client organisations, steel producers, steelwork contractors, design consultancies, fabricators, product manufacturers as well as industry trade associations.

GOLD, SILVER & BRONZE SPONSORSHIP LEVELS

Three sponsorship levels are proposed namely Gold, Silver and Bronze, with the level of exposure given to SBG sponsors increasing from the Bronze to the Gold sponsorships. The level of funding corresponding to these for 2018/19 are as follows:

BRONZE
£750

SILVER
£1,250

GOLD
£2,000

The breakdown of sponsorship benefits according to the Gold, Silver and Bronze sponsorship levels is as follows:

SPONSORSHIP BENEFITS	BRONZE	SILVER	GOLD
Free copies of current SBG Publications	✓	✓	✓
Ability to attend SBG meetings			✓
Ability to raise issues / suggest potential activities to the SBG	✓	✓	✓
Company logo / website address on SBG web pages	●	●	●
Short company description on SBG web pages			✓
Company logo / website address in new SBG publications	●	●	●
Short company description in new SBG publications			✓
Company logo on other bridge related SCI output (e.g. relevant SCI Advisory Desk Notes)			✓
Acknowledgement in SBG presentations at events (slide displaying logos)	●	●	●
Ability to man a stand at SCI Annual Event			✓
Ability to publish articles within the Media section of the SCI website and corresponding short articles in SCI's CONNECT Newsletter (8,000 readers)		2 articles per year	4 articles per year
Ability to promote external articles via SCI's CONNECT Newsletter (incl. picture, few sentences & re-direction link)	4 articles per year	2 articles per year	
Ability to use 'Sponsor of the Steel Bridge Group' logo in marketing materials	✓	✓	✓

Note: size of ● denotes the level of exposure provided